The Nebraska Grocery Industry Association (NGIA) is a trade association representing the food industry in Nebraska. The following information includes some of the benefits available through NGIA.

State and Federal Legislative Representation

NGIA monitors legislation introduced at the state and federal levels and maintains open lines of communication with elected officials in Lincoln and in Washington, D.C. We actively support legislative reforms which could have a positive effect on our industry, and lobby against changes which would be harmful. NGIA members have a number of opportunities to connect with state and federal leaders and are kept up-to-date through timely, proactive reports.

Liaison to Regulatory Agencies

From helping a single member navigate the regulatory landscape, to representing the grocery industry as a whole, NGIA maintains agency relationships, represents your interests, and keeps our members current on proposed regulatory changes so you can focus on your operation. (See Attached Examples: Age of Purchase 2021; WIC Transition Guidelines)

The Voice

The Voice magazine, published quarterly, delivers legal, legislative and industry news, as well as industry event dates and vendor contacts.

Educational Seminars, Scholarship Opportunities

NGIA hosts and/or communicates educational opportunities which focus on issues impacting the grocery industry in Nebraska. NGIA also has established a scholarship program which recognizes and aids students who employees, or whose parents are employees, of dues-paying members of NGIA.

Annual Conference and Golf Outings

NGIA's Annual Conference and golf outings allow grocer, convenience, wholesale, and vendor members to gather and casually network with elected officials and other stakeholders.

Coupon Redemption Program

NGIA's Coupon Redemption Program is a service-oriented member benefit which takes the work out of coupon redemption. NGIA, in its partnership with ACS, goes the extra mile in working with charge backs and other coupon issues.

Money Order Program

NGIA operates the Express Lane Money Order Program, a full-service program available only to NGIA members. The Money Order Program offers fast and convenient service to large and small grocers at extremely competitive rates.

NGIA Represents a Wealth of Information at Your Fingertips

NGIA strives to be a valuable resource to help you become more organized, efficient and profitable, and advance the grocery industry throughout Nebraska. For more information, please contact Ansley Fellers, Executive Director, at afellers@nebgrocery.com or 402-423-5533.