

“The Voice” of the Nebraska Grocery Industry

Published and Printed by the Nebraska Grocery Industry Association
 5935 South 56th Street, Suite B, Lincoln, NE 68516-3307
 (402) 423-5533 in Lincoln or (800) 433-6742
 Updated 01/12/17

2018 Annual Advertising Rate Sheet/Space Reservation Form

Please check all that apply:

Black Ink:		Single Issue	Annual Contract
		Contract	4 Issues
Full	7” wide x 9 ½” high (black & white)	\$665	\$2330
Half Page	3 ½” wide x 9 ½” high (black & white)	\$410	\$1425
Half Page	7” wide x 4 ½” high (black & white)	\$410	\$1425
Quarter Page	3 ½” wide x 4 ½” high (black & white)	\$235	\$ 815

Color Ink:

Black ink plus one color: **add \$260 per page** (list color: _____ color #: _____)
 Full Color: **add \$355 per page**

Prime Space:

Prime Space:

- Advertising placed on inside front or back cover (limited availability): add \$100/page
- Advertising placed inside page facing front or back cover (limited availability): add \$100/page
- Advertising placed on outside back cover (limited availability): add \$125/page
- Advertising placed on centerfold; right or left (limited availability): add \$150/page

NON-Members add 20% to rates for contract, prime space and color

Please check the issues for which you would like to purchase advertising:

<u>Edition</u>	<u>Copy Deadline</u>
<input type="checkbox"/> All	
<input type="checkbox"/> Jan/Feb/Mar	Jan 15
<input type="checkbox"/> March/April/May	April 15
<input type="checkbox"/> June/July/Aug.	June 15
<input type="checkbox"/> Oct./Nov/Dec	Oct. 15

Distribution: mailed electronically and by third class to over 1000 retail grocers, wholesalers and suppliers to the grocery industry across the State of Nebraska and surrounding areas. Publication mailed second month of each quarter.

Mechanical Requirements: Full Page Ad: 8.5" W x 11" H 1/2 Page Ad: 7" W x 4.5" H 1/4 Page Ad: 3.5" W x 4.5" H; in jpg or pdf format

Agency Commissions are not available

Editor reserves the right to reject any and all advertising copy, which it may deem unacceptable. Rate subject to change without notice, except on annual contracts. Placement of advertising is at the discretion of the editor. Editor and The Voice cannot be held liable for acts of God that prevent publishing of magazine. Advertisers will receive a statement immediately following publication of each issue along with a copy of the magazine in which the ad appears.

Contact Name _____ E-mail _____
 Company Name _____ Phone _____
 Mailing Address _____ City _____ State _____ Zip _____
 Signature (required): _____ Date _____

In order to reserve advertising space please complete this form, keep a copy for your files, and remit to:

NGIA, 5935 S. 56th St., Suite B, Lincoln, NE 68516-3307
(402) 423-5533 or (800) 433-6742

(For NGIA Use Only) Total to be billed per issue based on information provided above: \$ _____