

"The Voice" of the Nebraska Grocery Industry

Published and Printed by the Nebraska Grocery Industry Association
635 S. 14th St. Suite #305, Lincoln, NE 68508
(402) 423-5533 in Lincoln or Email: rich@nebgrocery.com

Annual Advertising Rate Sheet/Space Reservation Form

Please check all that apply:

Color Ink:		Single Issue Contract	Annual Contract 4 Issues
Full	7" wide x 9 1/2" high (black & white)	\$900	\$2700
Half Page	3 1/2" wide x 9 1/2" high (black & white)	\$500	\$1700
Half Page	7" wide x 4 1/2" high (black & white)	\$500	\$1700
Quarter Page	3 1/2" wide x 4 1/2" high (black & white)	\$300	\$ 950

Prime Space:

Prime Space:

- Advertising placed on inside front or back cover (limited availability): add \$100/page
- Advertising placed inside page facing front or back cover (limited availability): add \$100/page
- Advertising placed on outside back cover (limited availability): add \$125/page
- Advertising placed on centerfold; right or left (limited availability): add \$150/page

NON-Members add 20% to rates for contract, prime space and color

Please check the issues for which you would like to purchase advertising:

<u>Edition</u>	<u>Copy Deadline</u>
<input type="checkbox"/> All	
<input type="checkbox"/> Jan/Feb/Mar	Feb 28
<input type="checkbox"/> March/April/May	April 30
<input type="checkbox"/> June/July/Aug.	July 15
<input type="checkbox"/> Oct./Nov/Dec	Oct 15

Distribution: mailed electronically and by third class to over 1000 grocers, wholesalers and suppliers to the grocery industry across the State of Nebraska and surrounding areas. Publication mailed second month of each quarter.

Mechanical Requirements: Full Page Ad: 8.5" W x 11" H 1/2 Page Ad: 7" W x 4.5" H 1/4 Page Ad: 3.5" W x 4.5" H; in jpg or pdf format

Agency Commissions are not available

Editor reserves the right to reject any and all advertising copy, which it may deem unacceptable. Rate subject to change without notice, except on annual contracts. Placement of advertising is at the discretion of the editor. Editor and The Voice cannot be held liable for acts of God that prevent publishing of magazine. Advertisers will receive a statement immediately following publication of each issue along with a copy of the magazine in which the ad appears.

Contact Name _____ E-mail _____

Company Name _____ Phone _____

Mailing Address _____ City _____ State _____ Zip _____

Signature (required): _____ Date _____

In order to reserve advertising space please complete this form, keep a copy for your files, and remit to:

NGIA, 635 S. 14th St. Suite #305, Lincoln, NE 68508
(402) 423-5533 in Lincoln or rich@nebgrocery.com

(For NGIA Use Only) Total to be billed per issue based on information provided above: \$ _____