



# NEBRASKA GROCERY INDUSTRY ASSOCIATION, INC.

635 S 14th St., Suite 305

Lincoln, Nebraska 68508

Telephone (402) 423-5533 \* afellers@nebgrocery.com

## WHY SPONSOR?

Maximize the return on your investment by standing out in a crowd. This is your opportunity to ...

- Broaden your brand recognition across the food industry
- Introduce new products and/or services to decision makers within the grocery/wholesale community
- Support existing business partners and establish relationships with potential customers

## HOW TO BECOME A SPONSOR:

NGIA offers an extensive list of unique and exclusive sponsorship opportunities designed to increase your brand recognition and showcase your products and/or services. Please contact Ansley Feller, Executive Director, at 402-423-5533 to discuss additional opportunities.

- Choose your level of support or select from the individual offerings (See next page for pricing)
- Invoices are sent in November, due January the following year
- To join online, please visit: <https://members.nebgrocery.com/member-application>

Sponsorship Benefit	Diamond \$16,000	Platinum \$10,800	Gold \$6,600	Silver \$4,400	Bronze \$2,200
Pre-Event Publicity	✓	✓	✓	✓	✓
Color logo display at all events	✓	✓	✓		
Name on Sponsor Signage at events				✓	✓
Sponsor Name on <i>The Voice</i> magazine cover annually	✓	✓	✓	✓	✓
Logo on home page of NGIA website	✓	✓	✓		
Full page advertising in <i>The Voice</i> for entire year – 4 issues	✓	✓	✓		
Half page advertising in <i>The Voice</i> for entire year – 4 issues				✓	
Quarter page advertising in <i>The Voice</i> for entire year – 4 issues					✓
Membership dues (Associate Only)	✓	✓	✓	✓	✓
Legislative Dinner tickets	12	8	4	2	1
Annual Industry Summit Entry & Advertising	✓	✓	✓	✓	✓
Annual Sand Bagger's Golf Entry Fee	12	8	4	2	1
Hole Signage @ Sand Bagger's Golf Outing	✓	✓	✓		
Hackers & Snackers Golf Outing	6	4	2	2	1
Hole Signage at Hackers & Snackers Golf Outing	✓	✓	✓		

## Pricing

<b>Membership Dues Only</b>	<b>Cash/EFT Price</b>	<b>Credit Card Price</b>
Grocer: Annual Gross \$500,000 or more (per location)	\$ 150	\$ 158
Grocer: Annual Gross less than \$500,000 (per location)	\$ 115	\$ 120
Associate: Manufacturers, Vendors	\$ 500	\$ 525
Associate: Wholesalers, Distributors	\$ 1,000	\$ 1,050
Associate: Tobacco, Stamp Purchases 2,000,000 or more	\$ 1,750	\$ 1,825
Associate: Tobacco, Stamp Purchases less than 2,000,000	\$ 575	\$ 604
<b>Annual Sponsorships</b>	<b>Cash/EFT Price</b>	<b>Credit Card Price</b>
<b>Associate: (includes membership dues)</b>		
Annual Diamond Sponsorship	\$ 16,000	\$ 16,800
Annual Platinum Sponsorship	\$ 10,800	\$ 11,340
Annual Gold Sponsorship	\$ 6,600	\$ 6,930
Annual Silver Sponsorship	\$ 4,400	\$ 4,620
Annual Bronze Sponsorship	\$ 2,200	\$ 2,310
<b>Grocer: (does not include membership dues)</b>		
Annual Diamond Sponsorship	\$ 13,000 + dues	\$ 13,650 + dues
Annual Platinum Sponsorship	\$ 8,800 + dues	\$ 9,240 + dues
Annual Gold Sponsorship	\$ 5,600 + dues	\$ 5,880 + dues
Annual Silver Sponsorship	\$ 3,900 + dues	\$ 4,095 + dues
Annual Bronze Sponsorship	\$ 1,700 + dues	\$ 1,785 + dues

### We want to participate as an NGIA Sponsor:

Annual Diamond     Annual Platinum     Annual Gold     Annual Silver     Annual Bronze

**Dues Only:** \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail (billing) \_\_\_\_\_ Email (magazine, updates) \_\_\_\_\_

Description of business for member directory listing (90 characters):

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Please send me a statement for the above sponsorship; **OR**

Please complete this form and submit with payment to:

**Nebraska Grocery Industry Association**  
**635 S 14th St., Suite 305**  
**Lincoln, Nebraska 68508**

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